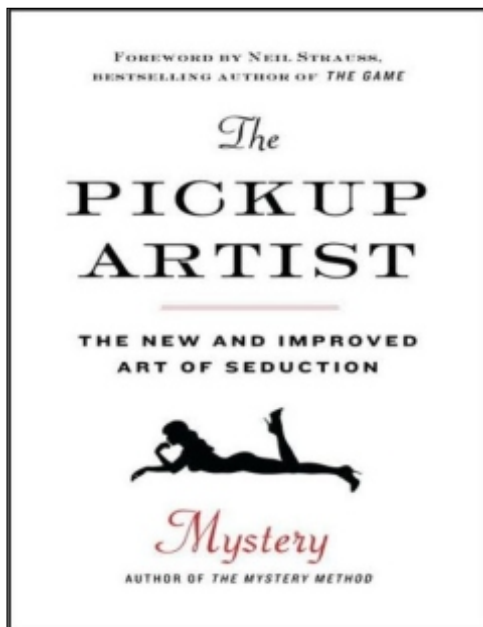


SIMULTANEOUS RELEASE

Bestselling author of
THE MYSTERY METHOD

FOREWORD BY NEIL STRAUSS



Read by Alan Sklar

Category: Self-Help

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Mystery exploded onto the online seduction community in the 1990s when he revolutionized the pickup game by actually taking men into bars to demonstrate his knowledge and coach them as they practiced. He has built a successful business teaching his method around the world. The star of VH1's *The Pickup Artist*, he has appeared on *Late Night with Conan O'Brien*, *The Daily Show with Jon Stewart*, and *Jimmy Kimmel Live!* He lives in Hollywood with his girlfriend.

Alan Sklar has been nominated multiple times as a finalist for the APA's prestigious Audie Awards. He has narrated over 100 audiobooks, including the Pulitzer Prize-winning *The Looming Tower* by Lawrence Wright.



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Toll Free 877.782.6867
Fax 888.782.7821
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Tantor Media, Inc.
2 Business Park Road
Old Saybrook, CT 06475

MYSTERY

THE PICKUP ARTIST

The New and Improved Art of Seduction

In this follow-up to his bestselling *The Mystery Method*, the star of VH1's *The Pickup Artist* and the focus of Neil Strauss's *The Game* helps men master the techniques to get women.

The Pickup Artist is a salacious book about the continuing adventures of the world's most famous pickup artist, Mystery, who was first introduced as the ringleader of a subculture of pickup artists chronicled in Neil Strauss's 2005 bestseller *The Game*. After fame, fortune, and reality television, a group of pickup artists live in a gorgeous Miami mansion and live the life many merely dream of. As you go on Mystery's journey for love, he will teach you all he knows about the art of seduction. *The Pickup Artist* reveals the next level of game theory and technique, designed to catapult timid and insecure men into a world of confidence, attractiveness, easy hookups, and all-around success with women. Half of the book consists of never-before-published tips and techniques, and the other half comprises stories from Mystery's life—the most extreme and enlightening pickup anecdotes—illuminating the game and helping you to avoid the pitfalls of today's dating scene.

KEY POINTS/MARKETING

- Hit VH1 TV show *The Pickup Artist*
- Web site to come: www.thepickupartistbook.com
- National review and feature attention
- National media attention
- National and local radio and TV interviews
- Local author promotion out of Los Angeles

PRAISE FOR MYSTERY

"The world's greatest pickup artist."

—*Saturday Night* magazine

"[Mystery] has single-handedly invested much of the jargon and tactics that men around the world are using to meet women." —*The New York Times*

ALSO BY MYSTERY AND AVAILABLE FROM TANTOR



The Mystery Method
ISBN 13: 9781400104116