



Ertl Collectibles







## Ertl Collectibles'

Ertl Collectibles® is a world-class marketer of custom die-cast collectible vehicles.

### **Die-Cast Durability**

Most Ertl Collectibles® are made from die-cast metal, utilizing the highest quality materials available. It's this level of quality that has made Ertl Collectibles® replica vehicles the most sought-after collectibles today.

## O HEFE

#### **Unmatched Product Selection**

Ertl Collectibles® has the broadest range of product in the industry. We offer a wide range of sizes and price points to fit your program needs.

#### Put Our Experience and Reputation to Work For You

Our knowledgeable sales and design personnel have many years of experience in developing unique, saleable merchandise using our products and your corporate identity. Contact us today to find out how we can help you create a valuable, unique collectible that you and your customers will cherish for years to come.



#### The Brand of Choice

With a continuing commitment to manufacturing a wide assortment of models and scales, high-quality castings, attention to detail, appealing graphics, eye-catching packaging, and innovative products, it's no wonder collectors around the world have made Ertl Collectibles® brands their brand of choice.

## To learn more about our product, visit our Web site at <a href="https://www.ertlcustom.com">www.ertlcustom.com</a>



Ertl Collectibles® offers a number of promotional enhancements to help you sell your imprinted products and maximize their impact. At certain quantity levels you will obtain:

- Window posters for in-store promotions
- Point-of-purchase displays for impulse buyers
- Coupons

To help ship your orders in a timely fashion, we offer a dealer drop-ship/physical distribution service and time-released shipments.

#### **Business Incentives**

Our quality premiums can serve as rewards for increasing sales, gaining new accounts, building a unified team spirit within the work force, or to build brand recognition and customer loyalty. They're also excellent for increasing store traffic, which results in more sales for you.

- On-pack premium attached directly to your product
- Regain inactive accounts
- Show customer appreciation
- Announce new products
- Promote special events
- Bolster employee gift and incentive programs
- Promote truckload sales



### Special Events and Fundraisers are Ideally Suited to Our Custom Imprint Program

Because of the superior quality and unique variety of our premiums, they take on a whole new dimension of being collector's items. Ertl Collectibles' wide variety of collectibles are ideal for organizational fundraisers and other special or unique occasions.





## Pickup TRUCKS



## Pickup TRUCKS



1:25 - 1:64 SCALE



For promotions that appeal, excite, and sell, Ertl Collectibles® offers a broad selection of vehicle styles and a variety of scales. Let us help you create a promotion with a high perceived value at a very affordable price.



1:22 1938 American **Bantam Modified** 



1:22 1938 American Bantam Pickup



1:25 1918 Ford



1:25 1946 Dodge **Power Wagon** 



1:25 1947 Dodge Pickup

1:25 1959 Chevy® El Camino™



1:25 1947 Studebaker Pickup



1:25 1950 Chevy® Bullnose Pickup



1:25 1955 Chevy® Cameo™ with Crates







1:25 1966 Ford Pickup with Toolbox



**SPECIAL** FEATURES/ **ACCESSORIES** 









1:34 1934 Stake Truck



1:64 1953 Ford F-100 Pickup







1:64 1999 Ford F-350 Pickup



1:64 1997 Dodge Ram Pickup



Ram Pickup

## Delivery & Service 1:2 VEHICLES

From horse-drawn wagons of the late 1800s to delivery vans of the early 2000s, Ertl Collectibles'®

1:32 Horse and Wagon with Canopy Top

diverse selection of die-cast spans the history of American ground transportation. Used extensively as premium incentives and gifts, these vehicles have enjoyed tremendous popularity among businesses. Choose from a variety of styles, and select the product



1:25 – 1:32 SCALE

## Delivery & Service 12 VEHICLES



1:24 - 1:38 SCALE



## **FEATURES:**

- DIE-CAST BODY
- PLASTIC CHASSIS
- DETAILED INTERIOR
- •2-PIECE WHEELS





### **FEATURES:**

- DIE-CAST BODY
- DIE-CAST TRAILER
- DETAILED INTERIOR



1:38 1935 Dodge 3 Ton Platform Truck

1:25 1918 Ford Runabout with Semi Tractor Trailer



that best suits your program needs.

1:25 1904 Knox Delivery Truck





1:25 1917 Ford Model T Van



1:25 1918 Ford Runabout



**Flatbed Stake Truck** 

1:24 1932 Ford Sedan Delivery



1:24 1937 Ford Delivery



1:25 1936 Ford Deluxe Panel Van

## Delivery & Service 1:35 VEHICLES



1:33 – 1:34 SCALE

## Delivery & Service 1.2 VEHICLES



1:22 - 1:38 SCALE



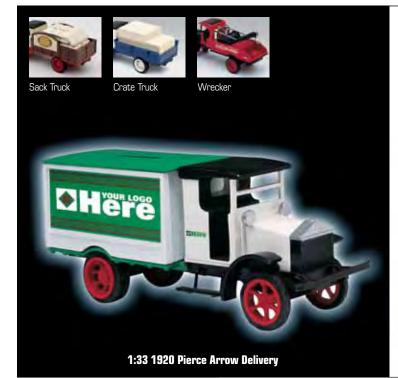






# 1:34 1934 GMC® Delivery Truck

### SPECIAL FEATURES/ACCESSORIES













1:34 1925 Kenworth® Delivery Truck





- Increase store loyalty
- Generate collector excitement
- Build brand recognition



## YOUR LOGO •FLIP FORWARD CAB • DETAILED INTERIOR • OPENING DOORS



1:32 GMC<sup>®</sup>/ISUZU Delivery Truck







1:38 1939 Dodge Delivery Truck 1:24 1939 Chevy® Sedan Delivery



•BANK OPTION AVAILABLE • OPTIONAL CAB AIRFOIL





1:25 1940 Ford Wrecker 1:25 1940 Ford Woody









1:25 1946 Chevy® Suburban™ with Windows



1:25 1946 Chevy® Suburban™ Panel



## Delivery & Service 1:2! VEHICLES



1:25 – 1:32 SCALE

## Delivery & Service 1:1 VEHICLES



1:18 - 1:34 SCALE







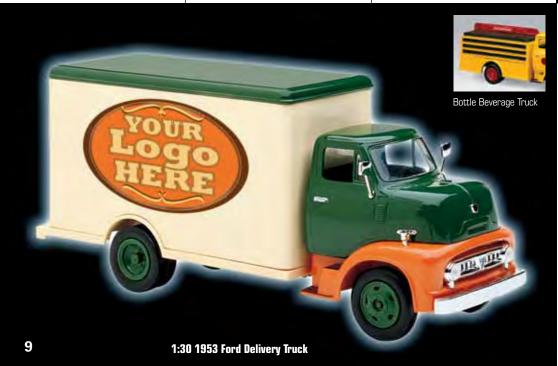
1:25 1951 Ford F-1 Service Truck











1:25 1951 GMC® Panel Van

Ertl Collectibles® has over 100 Delivery and Service vehicles to choose from.



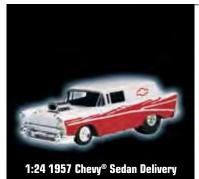
1:18 Dodge Ram 3500 Dually Pick Up



**FEATURES:** 

- DIE-CAST BODY
- OPENING HOOD AND DOORS
- OPENING TAILGATE
- DETAILED ENGINE
- DETAILED INTERIOR









1:25 Morgan Olson Route Star Walk-In Van

1:25 1957 Chevy® Stake Truck



1:25 1957 Chevy® Panel Van



1:34 Ford Utility **Bucket Truck** 

## Delivery & Service VEHICLES



1:43 SCALE

## Delivery & Service



1:43 - 1:60 SCALE

These smaller scale vehicles represent models dating from the early to the mid-1900s. These classically styled die-cast metal vehicles feature the same outstanding detail as our large collectibles. They include die-cast bodies, full interiors, plastic chassis and 2-piece wheels. The collectibility of these pieces is growing each year and the exceptional detail is unsurpassed. Whether it is a delivery van or a step van, we can design a vehicle or program that is right for you. Ertl Collectibles® offers a wide variety of models to suit any special need. We have over 30 models to choose from.





1:43 1930 Chevy® Stake with Barrel Truck

1:60 Step Van 1:51 Step Van Bank



1:43 1951 GMC® Panel Van

1:43 1950 Chevy® Garbage Truck





SPECIAL FEATURES/ACCESSORIES

**FEATURES:** 

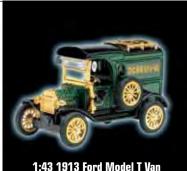
- •DIE-CAST CAB & BED • DIE-CAST BARRELS
- PLASTIC CHASSIS
- •2-PIECE WHEELS



1:43 1925 Kenworth® Stake Truck with Barrels



1:43 1905 Ford Delivery Van



Here





Plank Floor



1:43 1896 Horse and Wagon Delivery









## *Petroleum*

1:25 – 1:43 SCALE

TANKERS

## TANKERS

For promotions that appeal, excite and sell, Ertl Collectibles® offers a broad selection of vehicle styles and a variety of scales. Let us help you create a promotion with a high perceived value at a very affordable price.







1:25 1918 Ford Runabout with

**Tank Trailer** 

1:33 1920 Pierce Arrow Cab

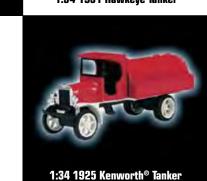
and Tank Trailer

















1:30 1953 Ford Tanker Truck











1:43 1950 Chevy® Tanker









1:43 1939 Dodge Airflow Tanker 1:43 Horse and Tanker

1:32 Horse and Tanker



Semi Labs 1:64 SCALE



1:64 SCALE

## AND TRAILERS

Sleek styling and great detail best describe these die-cast semi-cab designs from the biggest names in truck manufacturing. Match them with any of the available trailers for a custom rig in an attractive, compact size.





1:64 Ford Aeromax

1:64 Freightliner®









1:64 Western Star 5900SS









1:64 Kenworth® T600B

1:64 Kenworth® T2000 Cab

### **SHARED FEATURES:**

- OPENING HOOD
- DETAILED ENGINE
- •FLIP FORWARD HOOD

1:64 Kenworth® T2000

**Die-Cast Trailer** 

- REMOVABLE CAB BODY
- POSEABLE FRONT WHEELS • HIGHLY DETAILED INTERIOR



1:64 Peterbilt® 387 Cab













1:64 Conventional Cab

1:64 White® without Sleeper









1:64 Beverage Truck

1:64 Die-Cast Dairy Tanker



1:64 Die-Cast Oil Tanker—Painted





## 1:64 SCALE SEMILADS



1:25 – 1:43 SCALE



\* Optional Cargo Trailer or Bank w/ Metal Key



Rear Door with Ramp on Transporter



Optional Reefer



1:64 53' Die-Cast Trailer



1:64 Die-Cast Pup Trailers with Dolly



1:64 Die-Cast Van Trailer (Also Available in Plastic)







1:64 Die-Cast Flatbed Trailer

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1:64 Die-Cast Lowboy Trailer

1emi Lads And Trailers

- FEATURES:
   DIE-CAST CAB
- DETAILED INTERIOR
- DIE-CAST TRAILER
- OPENING TRAILER DOORS
- •2-PIECE WHEELS
- DETAILED CHASSIS
- APPROXIMATELY 20 INCHES LONG





1:43 1930–1940s Van Tanker



Os Van Trailer 1:43 1948 Diamond T Cab



1:43 1930–1940s Van Trailer





17

## Semi Labs



## **Classic Lars**



1:22-1:25 SCALE

### AND TRAILERS

For promotions that appeal, excite and sell, Ertl Collectibles® offers a broad selection of vehicle styles in a variety of scales. Let us help you create a promotion with a high perceived value at a very affordable price.



1:144 Kenworth® T600 with Plastic Tanker Trailer





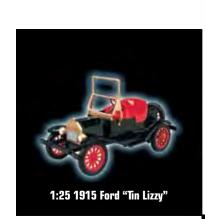


1:87 Kenworth® with Flatbed Trailer

• PLASTIC TRAILER

- Promote customer loyalty
- Increase store loyalty
- Generate collector excitement
- Build brand recognition

Choose from over 200 classic models in various styles and levels of detail. Our quality crafted, die-cast replicas epitomize unsurpassed workmanship and attention to detail. Our wide assortment of some of the most popular models feature die-cast bodies and detailed interiors in a variety of sizes and price points.











1:24 1932 Ford Highboy Roadster



1:24 1932 Ford Coupe



1:22 1940s VW® Bug Convertible





1:25 1917 Maxwell Touring Car



1:25 1940 Ford Coupe



1:24 1941 Willy's Coupe



1:22 1940s VW® Bug Hardtop



1:25 1940s Coach - Modified



1:24 1940 Ford Coupe



Cutdown-Modified

## **Classic Lars**



## **Classic Lars**





1:25 1950 Oldsmobile® 88 Rocket









1:24 1949 Mercury Chopped

Oldsmobile® 88



1:24 1957 Chevy® Hardtop



1:24 1955 Custom Chevy®



• OPENING DOORS

• DETAILED INTERIOR

• DETAILED CHASSIS

1:24 1957 Chevy® Nomad®



1:43 1912 Buick



1:43 1957 Chevy® Bel Air® Sport Coupe



1:25 1957 Chevy® Stock Car



1:24 1962 Custom Pro Street Chevy®



1:24 1964 Pontiac® GTO™



1:24 1967 Chevy® Chevelle™



1:43 1923 Ford Model T Sedan



1:43 1932 Ford Roadster



1:43 1949 Mercury Custom

**ALSO AVAILABLE:** 1:24 1960 Plymouth Fury



Chevy® Camaro®



1:24 1969 Dodge Charger



1:24 1970 Plymouth Superbird



1:25 1969 Ford Mustang



1:43 1957 Chevy® Bel Air®



1:43 London Taxi





## Classic Cars



## Classic Cars



### **CLASSICS CARS & RODS 1:43**

1912 Buick™

1923 Ford Model T Sedan

1932 Ford Roadster

1949 Mercury Custom (P)

1952 Ford Coupe

1957 Chevy® Bel Air® Sport Coupe

1957 Chevy® Bel Air® (P)

1957 Mercury Turnpike Cruiser (P)

1958 Chrysler 300 (P)

1958 London Cab

1964 Impala™ SS™ (P)

1967 Pontiac® Firebird® 400 (P)

1967 Shelby® GT350 (P)

1967 Chevy® Camaro® Convertible (P)

1969 Pontiac®

1969 Chevy® Camaro®



1:43 1970 Oldsmobile® 442

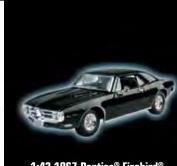


1:43 1958 Chrysler 300





1:43 1970 Chevrolet® Nova® SS™ 1:43 1970 Ford Torino Cobra



1:43 1967 Pontiac® Firebird®









Ertl Collectibles has over 40 1:43 Scale Vehicles to choose from.



1:18 **SCALE** 

F.Dino 246GT Miura/Lamborghini Bugatti EB110 Porsche 911 Carrera 2 SAAB 900 Turbo Carbriolet Ferrari 328 GTS Lotus Caterham Super 7 Dodge Ram 3500 Dually Pickup Porsche 911 Twin Turbo Porsche 911 GT2 Porsche 911 GT1 Ferrari 550 Maranello Mercedes-Benz CLK-AMG

**Plymouth** Prowler Dodge Copper Head Ford 1963 Thunderbird Cadillac® 1947 Series 62 Cadillac® Seville™ 1998 Mercedes-Benz CLK Cabriolet Renault Twingo Renault Megane Cabriolet Renault Maxi Megane Ferrari Dino 246 Coupe Mercedes-Benz CLK AMG Safety Car Dodge Ram Dump Truck

Dodge Ram Stake Truck BMW 2002 Tii Dodge Dakota Renault Spider Renault Spider "Elf" Renault Spider "Kickers" Renault Spider "Cobra" Renault Spider "BobyBal"

BMW X5 Mercedes-Benz 2000 C-Class Dodge Durango

Audi 100 Coupe BMW 635 CSI

1931 Peerless 1932 Cadillac® V16 Sport Phaeton 1932 Maybach DS8 Zeppelin

1934 Packard

1953 Cadillac® Eldorado™ 1957 Golden Hawk

1958 **Plymouth** Fury

1968 Mercedes-Benz 280 SL 1973 Cadillac® Eldorado™

1973 Cadillac® Eldorado™ Convertible

2002 Cadillac® Escalade™ EXT™

2002 Cadillac® Escalade™ 2000 Chevy® Silverado™

### **1:27 SCALE**

Chevy® Silverado™ Dodge Dakota Dodge Durango Chevy® Monte Carlo™ 1931 Peerless 1932 Cadillac® Phaeton™ 1934 Packard 1957 Chevy® Pickup 1963 Chevy® Impala™ 1966 Buick™ Riviera™ 1970 Chevy® Chevelle™ 2002 Cadillac® Escalade™ EXT™ 1:64 SCALE

Large selection of models from Chevy®

Ford. Dodge. General Motors and more! Call today for details.









1:18 SCALE

## 1:18 Scale **VEHICLES**

1:18 **SCALE** 

### **VEHICLES**

### Muscle Cars and Trucks

Capture the spirit of cruisin' on a warm summer's night or the rugged power of a classic American muscle car by customizing these American Classics from our American Muscle line of 1:18 scale die-cast cars and trucks. These classic vehicles feature opening hoods that reveal the raw power of American Muscle. In addition, the doors open to reveal the accurately detailed interiors that are truly stunning to look at. Additional vehicles available.

4000 5 1115 7 1 0
1932 Ford Hi-Tech Coupe
1932 Ford Newstalgia Coupe
1934 Ford Hi-Tech
1934 Ford Newstalgia Coupe
1934 Ford Street Rod
1935 Auburn 851
1936 Duesenberg
1937 Cord 812
1940 Ford Street Rod Custom Coupe
1940 Ford Street Rod Newstalgia
1948 Jaguar XK-120
1949 Mercury Coupe
1949 Mercury Custom 1950 Oldsmobile®
. 555 5.65555
1951 Mercury Coupe
1953 Chevy® Corvette®
1954 Chevy® Corvette® 1955 Chevy® 3100 Stepside Pickup
1955 Chevy® Bel Air® Convertible with
Continental Kit.
1955 Chevy® Bel Air® Hardtop
1955 Chevy® Cameo™ Fleetside Pickup
1955 Chevy® Cameo™ Street Machine
1956 Chevy® Bel Air® Convertible
1956 Chevy® Cameo™ Pickup
1956 Austin Healey
1956 Ford F-100 Custom
1956 Ford F-100 Stock
1956 Ford Fairlane Sunliner Convertible
1956 Ford Sunliner Convertible
1957 Chevy® Bel Air® Convertible
1957 Chevy® Bel Air® Convertible with
Continental Kit
1957 Chevy® Bel Air® Custom
1957 Chevy® Bel Air® Hardtop

1958 <i>Plymouth</i> Belvedere 1958 <i>Plymouth</i> Fury 1960 Ford Starliner Hardtop 1960 Ford Starliner Hot Rod 1960 Mercedes-Benz 190 SL Convertible 1960 Mercedes-Benz 190 SL Hardtop
1961 Austin Healey 3000 Mark II 1961 Chevy® Corvette® Hardtop
1962 Pontiac® Catalina™ SD421
1962 Chevy® Corvette® Hardtop 1963 Chevy® Corvette®
1964 Chevy® Impala™ Lowrider-Mild 1964 Chevy® Impala™ Lowrider-Wild
1964 Chevy® Impala™ Lowrider-Wild
1964 Chevy® Impala™ SS™ Convertible
1964 Chevy® Impala™ SS™ Hardtop 1965 Chevy® Chevelle™ SS396™
1965 Shelby® Cobra 427
1966 Chevy® Biscayne™ 1966 Chevy® Nova® SS™
1966 Chevy® Nova® Street Machine
1966 Pro Stock Nova®
1966 Ferrari 275
1966 Pontiac® GTO™
1967 Chevy® Camaro Z/28®
1967 Buick <sup>™</sup> GS400
1967 Pontiac® GTO™
1967 Chevy® Chevelle™ SS396™
1967 Corvette® L-71 1967 Corvette® L-88
1967 Ford Mustang GT
1968 Chevy® Corvette®
1968 Pontiac® GTO™
1968 AMX
1968 Chevy® Chevelle™ SS396™
1968 Dodge Charger R/T
1968 Ford Mustang GT 428
1969 AMX

1969 Pontiac® Grand Prix™ SJ428

1969 Mercury Cougar Eliminator

369 369 369 369 369 369 369 369 369 369	Pontiac® GTO™ Funny Car (Plastic Body Chevy® Camaro® Baldwin Motion Chevy® Camaro® S396™ Chevy® Camaro® SS396™ Chevy® Camaro® Street Machine Chevy® Camaro Z/28® Chevy® Chevelle™ SS™ Chevy® Chevelle™ SS™ Chevy® Nova® SS396™ Dodge Charger R/T Dodge Coronet R/T Dodge Daytona Hemi Charger Dodge Superbee 400 Mustang Mach 1 Mustang Shelby® Convertible GT500 Oldsmobile® 442™ Oldsmobile® Hurst Plymouth GTX Convertible Plymouth GTX Convertible Plymouth GTX Street Machine Plymouth Hemi® Pontiac® GTO™ 400 Pontiac® GTO™ 400 Pontiac® GTO™ Street Machine Triumph TR6 Convertible Buick™ Skylark GSX 455 V-8 Chevy® Camaro® Baldwin Motion Chevy® Chevelle™ 454SS™ with Automatic Transmission Chevy® Chevelle™ 454SS™
	with Automatic Transmission Chevy® Chevelle™ 454SS™
970	with Manual Transmission Chevy® Chevelle™ Baldwin Motion Chevy® Chevelle™ Street Machine Chevy® Camaro Z/28®
970 970	Chevy <sup>®</sup> El Camino <sup>™</sup> 454SS <sup>™</sup> Chevy <sup>®</sup> Nova <sup>®</sup> SS <sup>™</sup>
	Dodge Challenger R/T Hemi
	Dodge Challenger R/T Hemi Dodge Challenger T/A





426 Hemi®

1971 **Plymouth** Duster 1971 Dodge Demon 1971 Buick™ GSX™ 455 1972 Chevy® Vega™ 1973 Ford Mustang Mach 1

1976 Ford Gran Torino 1977 Pontiac® Firebird® Formula 1977 Pontiac® Firebird® Trans Am®

1978 Dodge Warlock 1978 Dodge Lil' Red Truck 1984 Chevy® Corvette® 1985 Chevy® Corvette® 1986 Chevy® Corvette® 1995 Dodge Ram 2500 V-10 1995 **Plymouth** Prowler Concept Car

1996 Chevy® Camaro Z/28®

1997 Ford F-150 Fleetside

1996 Pontiac® Firebird® Trans Am®

Convertible

1973 Pontiac® Firebird® Trans Am®

1970 *Plymouth* Superbird 1998 Land Rover Freelander 1970 **Plymouth** Barracuda 1998 Pontiac® Firebird® Trans Am® 1998 Chevy® Corvette® Convertible 1970 *Plymouth* Barracuda 1999 BMW M3 Street Machine 2002 Saleen Mustang 1970 Pontiac® Firebird® Trans Am® 2003 Chevy® Corvette® Z06 2003 Dodge Viper SRT/10 1970 Pontiac® Firebird® Funny Car 2004 Pontiac® GTO™ (Plastic Body) 1970 Ford Torino GT Ford T-bucket Hot Rod 1970 Shelby® Hardtop 1970 Ford Mustang Shelby® GT500 IMPORTS 1970 Ford Torino Cobra 1993 Mazda RX7 1970 Ford Mustang Boss 302 1995 Honda Civic 1970 Ford Mustang Mach 1 1995 Toyota Supra 1970 **Plymouth** Barracuda 340 AAR 1995 Mitsubishi Eclipse 1970 Pontiac® Firebird® Trans Am® 1999 Nissan Skyline 1971 Ford Torino Cobra 2001 Honda S2000 1971 *Plymouth* Barracuda Hemi® 1971 *Plymouth* GTX 440 2001 Mitsubishi Lancer Evolution VII







1:18 2004 Chevy® Corvette® ZO6



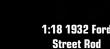


1:18 Chevy® Bel Air®









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1:18 2004 Pontiac® GTO™

1957 Chevy® Cameo™ Pickup

1958 Chevy® Impala™ Hardtop

1957 Chevy® Stock Car

1957 Chew® Hardtop with Continental Kit

## Authentics \*\*\*



1:09 - 1:24 SCALE

## Racing VEHICLES

1:18 - 1:144 SCALE

Whether it's a replica or fantasy vehicle, Ertl Collectibles® offers a complete lineup of die-cast collectibles. From Originals to high-detailed Authentics, make your next promotion a model of success with racing die-cast.



## Ultra Series

Ultra – going beyond others. The Ertl Collectibles® Series combines exceptional craftsmanship and detailing to give you the ultimate 1:64 Scale and 1:24 Scale NASCAR® experience. Each car features a fully die-cast body and chassis, enhanced interior and suspension deco, and real rubber tires, to "go beyond" your wildest expectations!



## VEHICLES



**Authentics**<sup>™</sup>

1:24 NHRA® Feel the ground tremble with these magnificent 1:24 scale collectibles. All of these Top Fuel and Funny Cars feature incredible detail, ultimate paint, and decoration.





- AUTHENTIC REPLICA BODIES
- AUTHENTIC ENGINE DETAIL
- REALISTIC RUBBER TIRES w/ WORN TIRE TREAD
- CLOTH HARNESS BELTS
- SEPARATE ENGINE COVER AND TIRE COVERS
- ETCHED METAL SERIALIZATION PLATE



1:24 Dragster



1:24 2008 Pontiac® G6 GXP™ Pro Stock





**ALSO AVAILABLE:** 

1:24 2010-2011 Ford Mustang Shelby Funny Car

1:24 2010 Toyota Solara Funny Car

#### MODELS INCLUDE: • TOYOTA

- FORD
- DODGE • CHEVY®
- PONTIAC®



### **FEATURES:**

- AUTHENTIC REPLICA BODIES
- AUTHENTIC ENGINE DETAIL w/ WORKING DRIVE BELT

**Dodge Funny Car** 

- REALISTIC RUBBER TIRES w/ WORN TIRE TREAD
- CLOTH HARNESS BELTS
- SEPARATE ENGINE COVER AND TIRE COVERS
- ETCHED METAL SERIALIZATION PLATE ON CHASSIS

#### **FEATURES:**

- AUTHENTIC REPLICA BODIES
- OPENING DOORS
- REMOVABLE HOOD AND SCOOP • REALISTIC RUBBER TIRES
- CLOTH HARNESS BELTS
- ETCHED METAL SERIALIZATION PLATE

### **MODELS INCLUDE:**

- PONTIAC® GRAND AM™
- PONTIAC® GXP™
- CHEVY® CAVALIER™
- FORD ESCORT • DODGE STRATUS

- REMOVABLE BODY PANELS
- HIGHLY DETAILED ENGINE





#### **FEATURES:**



- REMOVABLE WHEELIE BAR











1:18 – 1:144 50

Ertl Collectibles® offers products for every race venue. Race Transporters, Sprint Cars, and Super Trucks round out Ertl Collectibles'® outstanding product offering of custom and premium promotions.













Specialty aux contract to the second second













1:38 1930 Eaglet Airplane



1:38 1929 Air Express Airplane

Specialty ancres





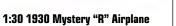












1:72 1935 Douglas DC-3 Airplane



1:48 1936 Keystone Loening Airplane

1:50 Beechcraft T34A & T34B Mentor Airplane





1:30 1929 Curtiss Robin Airplane



1:48 1940 Grumman Goose Airplane





1:50 Lockheed®

1:38 1931 Stearman Bi-Plane

Specialty Emergency Vehicles

1:30 SCALE

Unbelievable detail and styling are embodied in these unique vehicles developed for specialized markets. Whether your goal is to build brand equity, drive purchases, gain new business, reward loyal customers, or motivate employees, we have a product to fit your needs.











## Specialty 1:2 Emergency vehicles



1:25 - 1:50 SCALE





ALSO AVAILABLE ARE THESE 1:50 SCALE FIRE TRUCKS: 1921 American LaFrance Fire Truck 1928 Studebaker Fire Truck 1939 Packard Fire Truck

**1939 Seagraves Fire Truck** 1941 GMC® Fire Truck 1960 Mack® C Fire Truck







## Miscellaneous

1:06 – 1:60 SCALE



1:08 Die-Cast Shaker Bank Sack





1:06 Keg Bank



1:55 Tugboat with Lifeboat



1:55 Tugboat







• Build brand recognition

## Also Available



Unbelievable detail and styling doesn't end with the Custom & Premium Ertl Collectibles® die-cast line. Our Auto World® line also has much to offer when it comes to great customized products that are developed for specialized markets. Whether it's train sets, slot car sets, vehicle ornaments, display globes or pre-assembled model kits; our customized Auto World® products can help your business achieve promotional success by getting your name in front of intended markets.

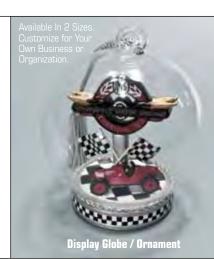






**G Scale Train Set** Includes 4ft. Circular Track and 4 Cars.

















## FINISHES

Add value and collectibility to your promotional vehicle with our quality custom finishes. Choose from a variety of paint finishes including, gold plated, standard chrome, color chrome, anodized, gun metal, brushed metal, and even etched metal.\* Make your next promotion stand out in the crowd.







Red Chrome





Silver Chrome



Black Chrome



**Gun Metal** 



**Etched Metal** 



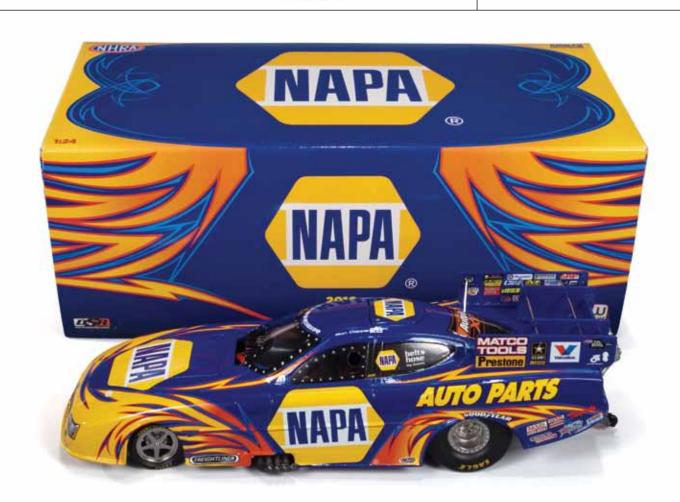




**Anodized Orange** 



Dramatically enhance your promotional vehicle with our professionally designed packaging. Choose from our standard styles or put our creativity to work on an innovative custom design. Make your next promotion unique and effective with exciting custom packaging tailored to fit your needs.



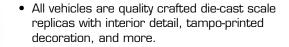
## Let Our Brands





## MOVE HOUR BRAND SALES

- Build brand recognition
- Demonstrate customer appreciation
- Promote special events/anniversaries
- Announce new products
- Bolster employee gift and incentive programs
- Boost fundraising efforts
- Increase sales with on-pack/in-pack offers, FSI bounce-back offers, floor displays, deal loaders, and POS materials



- State-of-the-art production allows us to customize a program from 750 and up, creating the perfect item to enhance your company's image.
- · Choose an item from our existing lineup of authentic, die-cast metal replicas. We'll match your desired body and logo colors from the Pantone® Matching System (PMS) to meet exact specifications.
- We'll also imprint slogans, trademarks, and other specialty graphics as requested, combining them to powerfully express your image.
- If you prefer, our experienced graphics department will even create a custom design reflecting the image you wish to convey.



## Additional Products

## FROM ROUNN 2

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