# Designing an Artists Web Site Using HTML

### **Course Description**

This 6-week course is designed for artists with people with a good understanding of computers, but with little or no working knowledge of creating web files using HTML. If you're ready to take on building your own web site and learning HTML from scratch using an editing tool, this is the class for you. Students will be introduced to general web-related topics and basic elements of HTML documents. Students will use a plain text editor to create HTML code and use an FTP program to upload the pages to the Internet.

#### **Course Cost**

\$240 for 6 weeks (3-hour sessions)

NOTE: Web site domain and hosting are not included in this amount.

**Suggested Reference Text (optional)** – *HTML books are available at your library* 

HTML, XHTML, and CSS, Sixth Edition: Visual QuickStart Guide, Elizabeth Castro

# Prerequisites / Required Hardware and Software

- good knowledge of English although bilingual material will be available.
- attendees require a portable computer with a current web browser (Firefox vers. 3+ / Internet Explorer vers. 7+, Chrome), FTP client installed, wireless network card, USB key.

## Weekly Breakdown

- Week 1– General concepts (internet, web technologies, browsers, design principles, HTML, images, text colours, links). Preparing your material for your new web site.
- Week 2 Basic HTML syntax, document structure, text tags, create your first web page.
- Week 3 Including images, links, create a web page with graphics and text, link pages.
- Week 4 Building tables, lists, create a gallery page, link pages.
- Week 5 Creating links to other web pages, introduction to CSS, uploading your site.
- Week 6 How to market yourself using the Internet once your site is ready.

#### Class Times and Dates (maximum 10 attendees)

Sept. 15 to October 20, 2011 - Thursday afternoons (1:30PM – 4:30PM). *Possibility of evening classes / classes in French is depending on enrollment.* 

#### Instructor

Ann Kruzelecky – Web site: www.annk.ca

## Address

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